

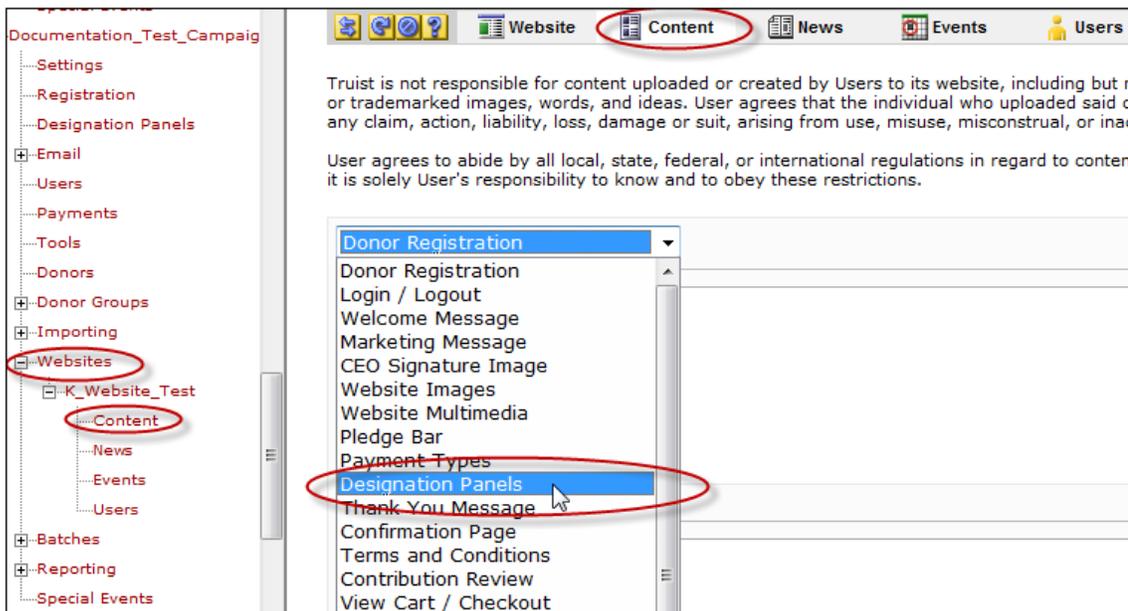
Dynamic Pledge Experience (DPE) Enhancement Release: Designation Instructions

Version: June 2012

The **Designation Instructions** feature is an optional functionality that allows coordinators to provide additional text about the available designation options in Dynamic Pledge Experience (DPE) campaigns. The Designation Instructions configured for a campaign’s website will display on the Introductory Panel and below each designation option during the pledge process.

To enable Designation Instructions for a DPE donor site, take the following steps:

1. At the Campaign level, open [Campaign Name] > Websites > [Website Name] > Content. Then, from the dropdown menu, select “**Designation Panels**.”



2. Scroll slightly down the page to the **Primary Panel** section and enter custom text in the **Introduction Text/Instructions** field to provide Designation Instructions on the campaign’s donor site.

Designation Instructions

Truist is not responsible for content uploaded or created by Users to its website, including but not limited to words, and ideas. User agrees that the individual who uploaded said content is solely at fault. User agrees to abide by all local, state, federal, or international regulations in regard to content. User agrees to assume responsibility to know and to obey these restrictions.

Designation Panels

Introductory Panel

Primary Designation Panel Option Text	I would like my contributions invested in one or more United Way or a specific health and human service agency (you can select from a list on the next page).
Introductory Panel Header Text	Invest Your Donation
Minimum Donation For Designation Explanation	

Primary Panel

Introduction Text / Instructions	You may direct your gifts to support a United Way partner agency, other United Way or any health and human service 501(c)(3) non-profit, tax-exempt organization (subject to certification). Gifts will be at United Way discretion if the designated agency does not qualify based on the above
Locate an Agency Title	Locate an Agency

3. The text provided will display on the Payment page of donor site.

[screenshot of donor site]