

THE DONOR SITE: DONOR VIEW VS. ADMIN VIEW

This document provides a side-by-side demonstration on how the options configured in Campaign Management affect the options displayed to the donor on the donor site. The contents within this document represent the most frequently used areas of the donor site; however, there are additional features that can be included in your campaign site. Note that views will differ depending on skin choice and configuration settings. The sample campaign in this document uses the Standard Pledge Experience (SPE). For more information on how to configure a website using the Impact Pledge Experience (IPE) or Dynamic Pledge Experience (DPE), see further documentation, The New Admin's Guide to Campaign Management or Dynamic Pledge Experience.





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Website Content

Website content is the customizable text content found on the donor site. All content is customizable in OPPS, by expanding the Campaign level > (Your Campaign) > Websites > (Your Website) > Content. Each section of customizable content can be accessed via the dropdown menu found in the Content section of the Website level.

To access and edit Content in Campaign Management:

- 1. Click to expand the level and select a campaign
- 2. Click to expand the campaign
- 3. Click
- 4. Click on a website to modify
- 5. Click
- 6. Select an item from the dropdown menu
- 7. OPPS will load a new screen

Note: Some descriptions in this document provide details beyond the content level. These items will not be found in the Campaign > Content section of OPPS; however, location details will be provided.







Homepage Content

Login/Logout

Login/Logout settings are determined by the campaign administrator; however, the text that displays to the donor can be customized. To access the customizable content in OPPS open the Campaign level > Your Campaign > Website > Your Website > Content > Login/Logout.

	Donor	View			
			LIVE	UNITE	United 😡
Log-In to Your Car	mpaign	GIVE	E.	ADVOCATE.	VOLUNTEER.
LIVE UNITED	Please enter the Campaign Code, Username and Password provided by your employer. Login Information Campaign Code Username Password Cogin Forgol Password?	Note that in ord "Forgot Passwo work "Chan Password" mu allowed on the c settings	ler for ord" to ge ist be donor		

5 60?	Website	Content	🔝 News	🖲 Events	👗 Users	
Login / Logo	ut	•				
Donor Login I	Dage					
Login Disabled	Message Log adı	jin is temporarily ninistrator for ass	disabled. Please istance.	: contact your ca	mpaign 🔺	* = requir — A
Login Instructic	ons Ple If y Re	ase enter your us You do not already gister.	ername and pas r have a usernar	sword and select ne, please select	Login. A	-в
Logout Redirec	t URL				*	-c
Select Donor	Group					
Donor Group La		Donor Gro	oup — D			
Donor Group C	ontinue Link L	Continue	— E			
Donor Group M	essage	To continu Multiple de may be a group bele	ie, you must be onor groups hav ssociated. Pleas ow. <u> </u>	associated with a e been identified e select the appr	a donor group. with which you opriate donor	*
						Ţ
Password Cha	inge Notifica	tion				
Active			G			
Forgot Passwe	ord Email					
Active		п — н				





	Login/Logout Key			
Loc.	Field	Description		
A	Login Disabled	The Login Disabled Message is the message a donor receives		
	Message	when their login credentials have been disabled. Donors also		
		campaign is inactive.		
В	Login	Login Instructions are used to help the donor log in to the donor		
	Instructions	site. In order to use Login Instructions, you must have a		
		customized login page.		
С	Logout Redirect	The Logout Redirect URL is the URL used to direct the donor to a		
	URL	specific website upon logging out of the donor site.		
D	Donor Group	(Only active on donor site if Territories are utilized.)The Donor		
	Label	Group Label is used to identify the Donor Group on the donor		
		site.		
E	Donor Group	(Only active on donor site if Territories are utilized.)The text on		
	Continue Link	the Donor Group Continue Link can be customized here.		
	Label			
F	Donor Group	(Only active on donor site if Territories are utilized.)The Donor		
	Message	Group Message is a message that informs the donor they must		
		select a Donor Group before continuing the pledging process.		
G	Password	Check this box to activate the Password Change Notification,		
	Change	which is sent to the donor via email.		
	Notification			
	Active			
Н	Forgot Password	Check this box to activate the Forgot Password Email, which		
	Email Active	sends an email to the donor if they misplace their password to		
		the donor site		





Welcome Message

The Welcome Message is presented to the donor on the homepage of the donor site. This message is customizable and can include multimedia, such an image or video. To access, open the Campaign level > Your Campaign > Website > Your Website > Content > Welcome Message.

Donor View

LIVE UNITE	United S	TRUIST
GIVE.		ADVOCATE. VOLUNTEER.
 Pledge Now Home News & Events Custom Page Title Leadership Levels Contact Us 	Website Caption Welcome Message Title — A Welcome Message — B — C Marketing Message Title Marketing Message	Dollars Raised Towards Goal 100% 75% 50% 25% 0%
Privacy Policy	Pledge Now •	pledge bar!
Logged In: K Kirby		Participation towards goal 100% 50% 25% 0%

😫 😋 🥘 👔 Websi	te 📔 Content	News	0 Events	👗 Users	
Welcome Message					
	* = required				
Website Caption					
Welcome Message Title	Welcome Message	e Title!		— A	
Welcome Message	Welcome Message	5.		~	
				— В	
				~	
Welcome Image			Browse	— c	
	Current: <u>beila1-sn</u>	nall.JPG Delete			
Welcome Multimedia Title					
Welcome Multimedia			Browse		
Navigation Links					
Pledge Now Link Title		Pledge Now			
News and Events Link Title	9	News & Events			
Save / Update 🙆 Can	cel / Return				





	Welcome Message Key			
Loc.	Field	Description		
А	Welcome	Chose a title for your Welcome Message.		
	Message Title			
В	Welcome	The Welcome Message usually contains important information		
	Message	about the campaign.		
С	Welcome	There is an option to upload an image to the Welcome Message		
	Image	here. Image constraints: 119w x 141h pixels, .jpg or .gif format.		

Note: There is also an option to include Welcome Multimedia. This feature also appears in the Welcome section of the homepage.





Marketing Message

The Marketing Message appears below the Welcome Message on the donor site homepage. The Marketing Message can also include an image. To access, open the Campaign level > Your Campaign > Website > Your Website > Content > Marketing Message.

LIVE UNITE		TRUST
GIVE.		ADVOCATE. VOLUNTEER.
	Website Caption Welcome Message Title Welcome Message Marketing Message Title — A United Way Content of the marketing Message — B	Dollars Raised Towards Goal 00% 75% 25% 0% 25% 0% 25% 0%
Logged In: K Kirby		Participation towards goal 100% 75% 50% 25% 0%

Donor View

😫 😋 🤗 📑 Website	Content	News	Events	a Users
Marketing Message	-			
	* = required			
Marketing Message Title	Marketing Messag	ie Title 🛛 — A		
Marketing Message	Marketing Messag	e — B		*
				-
Marketing Message Image			Browee	— C
Marketing Massage Enabled	D		Drowse	-
markeung message Enabled	<u> </u>			

	Marketing Message Key			
Loc.	Field	Description		
А	Marketing Message Title	Select a title for your Marketing Message.		
В	Marketing Message	The Marketing Message usually contains additional		
		information not included in the Welcome Message.		
С	Marketing Message Image	There is an option to upload an image to the Marketing		
		Message here.		
D	Marketing Message Enabled	The Marketing Message can be toggled on/off. Check this		
		box to activate the Marketing Message on the donor site.		
		Image constraints: 82w x 82h pixels, .jpg or .gif format.		





CEO Signature

The CEO Signature Image is an optional feature that can be added to the donor site under the Welcome Message. To access, open the Campaign level > Your Campaign > Website > Your Website > Content > CEO Signature Image.

Donor View					
LIVE UNITE	D United &	TRUIST			
GIVE.		ADVOCATE. VOLUNTEER.			
 Pledge Now Home News & Events Custom Page Title Leadership Levels Contact Us Privacy Policy Logged In: K Kirby 	Website Caption Welcome Message Title Welcome Message Title Sichasdi,hadkjabidkjabidkajshd ashdkijasdk kjabidkijabidkajshd ashdkijasdk kjabidkijah dra sichasdi,hadkja di askjabilkajshd ashdkijasdk kjabidkijah dra sichasdi,hadkja di askjabilkajshd ashdkijasdk kjabidkijah dra dakas dkja di asdkijhaskij dakishk kajih di aksjabilkajshd ashdkijasdk a daksjathakjdhkasj daksdhkajnadk ask dakijhasdkijasdk ask dakijhaksdi daksjathakjdhakaj daksdhkajnad askdhakjsdhkijasdh ask dasdjahsd aksda sidakjadjas dkajnskak ka daksjathakjdhakaj daksdhkajnad askdhakjsdhkijasdh ask dasdjahsd aksda kasidhakjadhakjadhakaj daksdhkajnad sidahakjadhakjadh sidahakjadhakjadh sidahakjadhakjadh sidahakjadhakjadh sidahakjadhakjadh sidahakjadhakjadh askjahkijadhak sidahakjadhakjadh sidahakjadhakjadh sidahakjadhakjadh sidahakjadhak sidahakjadhak sidahakjadhakjadh sidahakjadhak sidahakjadhakjadh sidahakjadhakjadh sidahakjadhakjadh sidahakjadhakjadh sidahakjadhakjak sidahakjadhakjadh	Dollars Raised Towards Goal IO0% 75% 25% 0% 25% 0% Pledge bart Participation towards goal IO0% 75% 50% 25% 0%			
	Pledge Now	•			

😫 😋 🤗 📑 Web	site	News	Events	👗 Users
CEO Signature Image	e 🔻			
CEO Signature Image	* = required Current: signature (demo.jpg Delete	Browse	
Save / Update 🙆 C	ancel / Return		$\overline{\ }$	





Website Images / Website Multimedia

Additional images can be added to the donor site, and depending on skin selection, the additional images will show up on multiple pages. To access, open the Campaign level > Your Campaign > Website > Your Website > Content > Website Images/Website Multimedia.

Donor View

Deloit	te. L	IVE UN	IITED 🖱	nited 📀
GIVE.			ADVOCATE.	VOLUNTEER.
 Pledge Now Home Our Commitmen Get Involved FAQ's Giving History Leadership Level 	(B/C) Website Image #1 and #2 appear here. Notice that two images are split to create one company logo here and success rates in the U.S particularly among low income students. This and success rates in the U.S particularly among low income students. This nation's cometitiveness and the future of our business.	ed Way. This year, I college enrollment is an issue that ations for our	À	
Contact Us Privacy Rolicy	You can help contribute to solutions by donating to the Deloitte/United Way Education Collabor orativ was established last ar as part of a new nation of the provided of the p	rative. The organization in Future		لمرس

	VCDSIC	2 mages		
😫 😋 🤗 🧵 Website	Content	🔟 News	Events	👗 Users
Website Images	v			
Organization Logo / Image	* = required Current: <u>truist lo</u>	go.jpg <u>Delete</u>	Browse	□ — A
Website Image #1	Current: trust ha	nds.ipg Delete	Browse	_ — В
Website Image #2			Browse	_ _ c
Company Logo / Image #1			Browse	— D
Company Logo / Image #2			Browse	— E
Save / Update O Cance	I / Return			





	Multimed	dia Images		
😮 😋 🥥 🥐 🧾 Website	Content	E News	🚺 Events	🔒 Users
Website Multimedia	•			
Multimedia #1				
Title of Media — F				Proven
Associated Image — H				Browse
Media Visible 🗕				
Multimedia #2				
Title of Media				
Media File				Browse
Associated Image				Browse
Media Visible				

	Website Images / Multimedia Key				
Loc.	Field	Description			
А	Organization	The Organization Logo/Image gives you the option to upload			
	Logo/image				
B/C	Website Image #1 & #2	There is an option to upload additional images to the website here. Image constraints: Image #1 must be .jpg or .gif format and 85w x 56h pixels and Image #2 must be .jpg or .gif format and 105w x 56h pixels. Also be sure to remove any spaces from the file name.			
D/E	Company Logo/Image #1 & #2	This is where you can choose to upload a Company Logo.			
F	Title of Media	The Title of Media is where you can give the media on the site a title.			
G	Media File	The Media File is where you can upload a media file.			
Н	Associated Image	This is where you can choose to have an image associated to the media file. This image is uploaded here.			
Ι	Media Visible	Check this box to make the media visible on the donor site.			





Pledge Bars

Pledge bars, if activated, display on the side of the donor site homepage. Note that the Campaign Pledge Bars are totals for the entire campaign and Donor Group Pledge Bars are for a specific donor group. To access, open the Campaign level > Your Campaign > Website > Your Website > Content > Marketing Message.







Website Conte	nt 🔃 News 💽 Events 👗 Users
edge Bar 🛛	
ilar Pledge Bar	
A -Campaign Pledge Bar Title	{0} Raised Towards Goal
B-Campaign Pledge Bar Text	
E -Campaign Goal Exceeded Text	
F -Campaign Pledge Bar Visible	
ADonor Group Pledge Bar Title	{0} Raised Towards Goal
B-Donor Group Pledge Bar Text	
E Donor Group Goal Exceeded Text	
 ponor Group Pleage bar Visible 	V
Participation Pledge Bar	
C Campaign Pledge Bar Title	Participation towards goal
D -Campaign Piedge Bar Text	
G -Campaign Goal Exceeded Text	
H — Campaign Pledge Bar Visible	
C -Donor Group Pledge Bar Title	Participation towards goal
D -Donor Group Pledge Bar Text	
G -Donor Group Goal Exceeded Text	
H -Donor Group Pledge Bar Visible	V
Sava / Hodata 🙆 Cancel / Return	

	Pledge Bars Key			
Loc.	Field	Description		
A/C	Bar Title	These are titles associated to the specific pledge bar.		
B/D	Bar Text	This is the text located beneath the specific pledge bar.		
E/G	Exceeded Text	This text is visible when a goal has been exceeded.		
F/H	Bar Visible	This must be checked in order to activate the specific Pledge Bar on		
		the donor site.		





Navigation Panel

The navigation panel is where certain links pertaining to the donor site can be accessed. The links available on this panel are customizable and can be used to link donors to other pages available on the donor site. The navigation panel can include: News and Events, Leadership Levels, Corporate Match, Contact Us, Privacy Policy, Dashboard, Custom Page links, and more.

Note: Placement and appearance of the navigation bar are dependent on the skin and will vary from site to site.

CVE. OUDTER Pledge Now Nevos & Events Nevos & Events Skihasidyhasi	LIVE UNITED	United Way	٦	RUIST
Piedge Now Home News & Events Custom Page Title Leadership Levels Privacy Policy News & Kirdy Addasidyidasid Addasidyidasidasidasidasidasidasidasidasidasidas	ÇIVE.		ADVOCATE.	VOLUNTEER.
Pledge Now >	 Pledge Now Home News & Events Custom Page Title Leadership Levels Contact Us Privacy Policy Logged In: K Kirby 	Subscription Watching W	Dol Rai: Toward pledg Partici toward pledg partici toward pledg	lars sed [s Goal 100% 75% 25% 25% 25% pation [s goal 100% 75% 50% 25% 9% 25%





News & Events

The News and Events link in the navigation panel of the donor site brings donors to a page where they can view news and events associated to the campaign. To access, open the Campaign level > Your Campaign > Website > Your Website > News or Events tabs.

					RUIST
GIVE.				ADVOCATE.	VOLUNTEER.
Pledge Now Home Home News & Events Custom Page Title Leadership Levels Contact Us Privacy Policy Logged In: K Kirby	Website Caption News Title News Summary more News Title 2 News Summary more	News	Events	Click o highlig day to y related e << 22 Jun Su Mo Tu 29 30 31 5 6 7 12 13 14 15 20 21 26 27 28 3 4 5 Even	n a hted iview vents. D11 • >> me 2011 • Ve Th Fr Sa 1 2 3 4 8 9 10 11 15 16 17 18 22 23 24 25 29 30 1 2 6 7 8 9 ts ts ts ts ts ts ts ts ts ts

News

News summaries are displayed in the body of the News and Events page of the donor site with a link to the full article. To access, open the Campaign level > Your Campaign > Website > Your Website > News.







		Admin	View		
809	Website	Content	News	Events	👗 Users
	* = r	equired			
Title	New	s Title			* — A
Summary	New	s Summary		1	
					—В
				1	*
Body	New	s Body			
					-c
				1	1
Date	4/5/	2011	* — D		
Expiration Dat	e		—Е		

	News Key					
Loc.	Field	Description				
А	Title	This is the title of the News story.				
В	Summary	This is the summary of the News story.				
С	Body	This is the body of the news story. On the donor site there is an option to click "More," which will bring the donor to the full story.				
D	Date	This is the date of the news story. Please note that news stories will not appear on the donor site until the date entered here.				
E	Expiration Date	This is when you would like the news story to expire from the donor site.				

Events

Events are displayed in a calendar view, located in the side panel of the News and Events page of the donor site. Dates with active events are marked in red on the calendar and when clicked, the donor is brought to the specific event's page. To access, open the Campaign level > Your Campaign > Website > Your Website > Events.







<u>s Co?</u> II	Website	Content	News 1	Events
	* = require	d		
Title				*/
Details				C
Event Start Date			- В	
Event Start Time			— D	
Event End Date			— E	
Event End Time			—F	
Expiration Date			—G	
🚱 Save / Update 🚺	Cancel / Ref	turn		





	Events Key			
Loc.	Field	Description		
А	Title	This is the title of the Event.		
В	Event Start Date	This is the start date of the Event.		
С	Event Details	This is where you include the details of the Event.		
D	Event Start Time	This is the time the Event begins.		
E	Event End Date	This is the last day of the Event.		
F	Event End Time	This is the time the Event ends.		
G	Event Expiration	This is the day the Event will become inactive on the site.		
	Date			





Custom Pages / Links

Donor sites can have up to six custom websites pages or links, in addition to the pages/links already provided. Custom page links are available on the side panel of the donor site. To access, open the Campaign level > Your Campaign > Website > Your Website > Content > Website Custom Page #1-6.



	S C 0 ?	Website	Content	News	🖲 Events	着 Users
	Website Custo	om Page #1	~			
	Custom Page					
	O Do not displa	зу				
	🔿 Display as lin	nk				
	Oisplay as te	ext				
🕃 😋 😨 👖 Website 🚦 Content	Page Title Page Tex	e Custom P	Page Title			
Website Custom Page #1 🛛 🔽	_	Custom	uge rext		Note	there is an
Custom Page					pr ima	ovide an ge on the
O not display					cus	tom page
🔿 Display as link	Page Ima	age			Browse	\geq
🔿 Display as text						







Leadership Level Page

When Leadership Levels are set up for the associated option package, the "Leadership Levels" link will display in the navigation panel of the donor site. After the link is clicked, the donor will be presented with a page that describes the various Leadership Levels offered by the campaign.

GIVE.		
✦ Pledge Now	Website Caption	
✦ Home		
✦ News & Events		Custom
✦ Custom Page Title		lext
✦ Leadership Levels		
Contact Us		
Privacy Policy		

Admin View



When a donor enters an amount that qualifies them for a Leadership Level, a note will appear in the right panel of the donor site. This message is called the "Confirmation Text" and can be edited at the Organization level > Option Sets > Leadership Levels. See details below.

Note: Leadership Levels are set up at the Organization level > Option Sets > Leadership. In order for the Leadership content to have full functionality, Leadership levels need to be configured and applied to an Option Package. Please refer to further documentation, The New Admin's Guide to Campaign Management, for details.





Donor View

LIVE UNITED	United 😍							
GIVE.					ADVOCATE.	VOLUNTEER.		
→ HOME	Step 1: Pledge Information	Step 2: Donor Information	Step 3: Review	Step 4: Complete				
ADVOCATE	+ Back			Confinue 🕈	Thank you leadershi	u for your p gift!		
✦ VOLUNTEER	Thank you for your gi	ft last year of \$550.00). If you donate \$ you	will meet the	Living united r part of the cha	neans being a inge. It takes		
✦ LEADERSHIP	incentive requirements for our campaign and may be eligible for a drawing.					everyone in the community working together to create a		
CONTACT US	stable job, income that	it can support a family	through retirement, a	nd good health.	originaer luture			
MY ACCOUNT	Easy PAYROLL DEDUCTI I would like to contril	ON Payment bute the following am	ount per pay period:					
	S50.00 / pay period				1			
Logged In: John Test	 \$40.00 / pay period \$25.00 / pay period \$10.00 / pay period 							
	\$5.00/payperiod \$/pi	ay period						



😫 😋 🍳 🎽 Lea	dership 🇰 Corporate Match 😰 Acknowledgeme	nt 🟦 Payment Type
Leadership Level		
	* = required	
Name	Leadership Level 2	+ *
Minimum Amount	1000.0000 *	
Description	Leadership Level 2 description	*
		▼ ≠ *
Confirmation Text	Living united means being a part of the change. takes everyone in the community working togeth to create a brighter future.	It Anter
Leadership Upgrade Fe	ature	
Enabled		
Save / Update	Cancel / Return	





Corporate Match Program

When Corporate Match programs are set up for the associated option package, the "Corporate Match" link will display in the side navigation panel. When this link is selected, the donor is presented with a page that describes the various corporate match programs offered by the campaign.



		,				
8 CO? II	Website	Content	News	C Events	👗 Users	
Corporate Match	Program Page	e 🔽				
Corporate Match O	verview			(Custom	
🔘 Use System Gen	erated Text				Text	
Ose Custom Tex	t			_		
Corporate Ma	atch Text					
						*
Link Title Corporate	Match					
880?	Website	Content	E New	s 🙋 Ev	vents – 👗 Use	ers

Admin View

802	Website	Content	News	Events	👗 Users
Corporate M Corporate Ma O Use Syste	latch Program atch Overview m Generated Te m Text	Page 🔽		Syste Genera Tex	em ated t
Link Title Cor	porate Match				

Note: Corporate Match programs are set up at the Organization level > Option Sets > Corporate Match. In order for the Corporate Match Program content to have functionality, a Corporate Match program needs to be configured and applied to an Option Package. Please refer to further documentation, The New Admin's Guide to Campaign Management, for details.





Contact Us Page

When a donor selects the "Contact Us" link in the side navigation panel, they are brought to the Contact Us page of the donor site. The standard text, visible to all donors, is configured at the Campaign level > Websites > Content > Contact Us Page. The contacts presented to the donor on this page correspond with the contacts associated to the specific donor's Donor Group. Contacts are established at the Campaign level > Donor Group > Contacts. See further documentation, The New Admin's Guide to Campaign Management, for details.

Donor View

LIVE UNITE	D United ⊗		ľ	TRUIST
GIVE.			ADVOCATE.	VOLUNTEER.
Pledge New	Website C	aption	_	
- Fledge Now	If you have any	questions or comments about this campaign please contact any of the		
✦ Home	persons listed b	elow. If an email address is provided, clicking on the email address of the	1	
•	person you wish	n to contact will launch your default email client. 🦷 🤸		
News & Events	John Doe			
Custom Page Title	Email	Contact@Company.com		
Leadership Levels				
Contact Us				
Privacy Policy				

LIVE UNITE	United &			TRUIST
GIVE.			ADVOCATE.	VOLUNTEER.
✦ Pledge Now	Website C	aption	the	
✦ Home	persons listed b person you wish	elow. If an email address is provided, clicking on the email address to contact will launch your default email client.	of the	
→ News & Events	John Doe			
Custom Page Title	Email:	Contact@Company.com		
Leadership Levels	-			
✦ Contact Us				
Privacy Policy				





Contact Us Page	3603	Website	Content	News	🖲 Events	👗 Users	
Contact Us Use System Generated Text Use Custom Text Custom Text Link Title Contact Us	Contact Us P	age	V		F		
Use Custom Text Custom Text Link Title Contact Us	Contact Us	Generated Text	1			Custom Text	
Custom Text	Use Custom	Text			4		
Link Title Contact Us	Custom	Text					~
Link Title Contact Us							*
	Link Title Cont	act Us					

😫 😋 🤶 🦉 🦉 Website	Content	News	Events	👗 Users	
Contact Us Page	~			System	
Contact Us				Generated	
Ouse System Generated Text				Text	
Additional Custom Text	If you ha please o address person y client. contactu	ive any questions ontact any of the p is provided, clickin ou wish to contact s@company.com	or comments a persons listed t ng on the emai t will launch yo	about this campaign Applow. If an email address of the ur default email	*
O Use Custom Text					
Link Title Contact Us					

😫 🞯 🧭 💏 Donor G	Froup 🔚 Settings 🔢 Contacts	Designation Panels
	* = required	
Title		
First Name	John *	
Last Name	Doe *	
E-mail Address	Contact@Company.com *	
Description		^
		~
Country	United States	*
Address 1		
Address 2		
City		
Province/State	- select state -	\checkmark
Postal Code	-	
Phone 1		
Phone 2		
Fax		
Contact Preference	Mail	
	🗹 E-mail	
	Phone	





Privacy Policy Page

Donors can view a Privacy Policy from the Campaign donor site. A Private Policy is created within the associated Website Content. If a custom Privacy Policy is not established within the Website Content, the "Privacy Policy" link will not appear in the navigation panel. To access the Privacy Policy content, open the Campaign level > Your Campaign > Websites > Your Website > Content > Privacy Policy.

Donor View

TRU ST ADVOCATE VOLUNTEER. Website Caption Pledge Now About Your Privacy Your privacy is very important to us. The following information concerning the gathering and Home use of data is being provided to enable you to make knowledgeable choices about whether to provide information to us and to give you the opportunity to limit the manner in which News & Events data is used. We recognize that visitors to our site may be concerned about the information they provide to us, and how we treat that information. The personally Custom Page Title identifiable information we collect from individuals is only the information they provide to us voluntarily and knowingly; we do not require you to register or provide information to us in Leadership Levels order to visit the public portion of our site. Contact Us United Way only gathers personally identifiable data: addresses, zip codes, e-mail addresses, etc. when voluntarily submitted by a visitor. For example, personally identifiable Privacy Policy information may be collected in order to record a stated desire to donate online to United Way via a direct gift or though a company sponsored campaign. This information is used Logged In: solely by United Way or other parties to the transaction for the purpose of executing the transaction K Kirby Security We have addressed the safety and security of your transaction with the greatest consideration. We use a high-grade encryption and the https security protocol, SSL, to communicate with your browser software. This method is the industry standard security protocol, which makes it extremely difficult for anyone else to intercept the information you send us. Your Email Address We'll use your e-mail address only when we are confirming your pledge or notifying you of United Way activities that we feel may be interesting and useful for you if you indicate you wish to receive them. Your e-mail address will not be made available to other organizations On-line Surveys All responses and comments submitted through our on-line surveys and questionnaires are anonymous and kept strictly confidential









Dashboard Link & Page

Donors with access to the Dashboard will see the "Dashboard" link in the side navigation panel of the donor site. When this link is selected, donors will be brought to the main Dashboard page.

To enable the Dashboard for a specific donor the following configurations are required: Note: Items specific to Dashboard configuration settings are marked with an asterisk (*); however, all items are required for the Dashboard to be visible for a donor.

- Configure Coordinator Levels
- Create Coordinator Option Set
- Configure Coordinator Roles
- Add Coordinator Option Set to Company Option Package
- Associate Donors with Coordinator Levels *
- Assign Coordinator Role to Donor *
- Assign Reporting Levels *

Note: For detailed information on setting up the Dashboard, please see further documentation, Dashboard Configuration.

✦ Pledge Now
✦ Home
✦ News & Events
Dashboard
Leadership Levels
✦ Contact Us
Privacy Policy
Logged In: Test Donor



Donor View



Pledge Now Page

The Pledge Now page can be accessed from two locations on the donor site homepage.

	Donor View	
LIVE UNITE	D Unified 😃	TRUIST
GIVE.		ADVOCATE. VOLUNTEER.
Pledge Now Pledge Now Nows & Events Custom Page Title	Website Caption Welcome Message Thio Vielcome Message Thio Vielcome Message and the state of the	Dollars Raised Toverds Goal
Leadership Levels Contact Us Privacy Policy	un a soak una u asvojason asv kajsvanos ancanansujausancu ana ansoja su a soak bras dakijdhastijkhasti a dakijdhakijdhakijdhasti dakidhkajhed askidhakijdhijasti a da sdad asdashtija si d asdahastijhakijdhasti da as d adholjash das dhas dhjash aki dasdjahed akida	73% 50% 25% 0%
Logged In: K Kirby	janoaksjogis okajniska sk. oakjriso askjdhýshda, khikajdhaks	Participation towards goal
	Stala-	25% 25% 0% pledge bart
	Marketing Message Title Marketing Message Piedge Now	Ð

Clicking either of the two links brings the donor to the **Pledge Now page** of the donor site. The Pledge Now page is where the donor begins the pledging process.

S S Webs	site Conten	t 🔝 News	Events	🏅 Users
elcome Message	\checkmark			
	* = required			
bsite Caption	Website Caption			
lcome Message Title	Welcome Messag	je Title!		
come Message	Welcome Messag	je.		~
				~
elcome Image			Browse	
	Current: <u>bella1-s</u>	mall.JPG <u>Delete</u>		
elcome Multimedia Title	•			
slcome Multimedia			Browse	
vigation Links				
edge Now Link Title		Pledge Now		
ews and Events Link Tit	e	News & Events		

You can customize the text of the "Pledge Now" links by expanding the Campaign level > Your Campaign > Websites > Your Website > Content > Welcome Message. See the Admin View above.





Pledge Information

Payment Types

The Payment Type page of the donor site is where the donor is required to select their payment method. This text can be customized from the Content section of the Website level. To access, open the Campaign level > Your Campaign > Websites > Your Website > Content > Payment Types.

		Donor View			
LIVE UNITI	ED United 📀		This is where A would show up; however, the skin overrides the page title		ADVOCATE
✦ Pledge Now	Website Captio	n 📕 A			
✦ Home	Step 1: Pledge Information	Step 2: Donor Information	Step 3: Review	Step 4: Complete	
✦ News & Events					_
Custom Page Title				Continue 🕈	
 Leadership Levels Contact Us 	I would like to give to o	ur community. My ple	dge will be made the fo	llowing way: — B	
Privacy Policy				Continue 🕈	

Payment Types		
Page Title	Select Payment Type	
Page Instructions	I would like to give to our community. My pledge will be made the following way:	
		— В
	*	





PayrollDeduction	Deveell Deduction	
Label	Payroll Deduction	
Payroll Deduction Description		
Payroll Deduction Amount Label	Annual Amount	
CreditCard	Credit Card	Martin The Part
Label		only a clip of th Payment Type
Credit Card Description		Fields. More fiel are available below.
Credit Card Payment Question	Please charge the foll card:	owing amount to my credit
Credit Card	Annual Amount	

	Payment Types Key			
Loc.	Field	Description		
А	Page Title	Select a title for the Payment Type page.		
В	Page Instructions	Enter Payment Type instructions.		
С	Payment Type Fields	In each of these fields, fill in the payment type label (what the payment will be called), question (for example: "Please charge the following amount to my credit card:"), and a description (if desired).		





Payment Detail

"Payment Detail" refers to the question presented to the donor after a payment type is selected.

After donors select a Payment Type, they are prompted to enter the appropriate information associated to their method of payment. The text for this section of the page can also be customized at the Campaign level, under Website > Content > Payment Type.

LIVE UNITE	United &				
GIVE.					ADVOCATE
✦ Pledge Now	Website Caption	on			
✦ Home	Step 1: Pledge Information	Step 2: Donor Information	Step 3: Review	Step 4: Complete	
✦ News & Events					_
✦ Custom Page Title	+ Back			Continue 🕈	
✦ Leadership Levels	Cash Payment				
✦ Contact Us	I would like to contribu	ite the following one-ti	me cash amount:		
Privacy Policy	Amount \$ 100.00				
Logged In: K Kirby	(INTRODUCTORY PANE	LS - INTRODUCTORY PAI	NEL HEADER TEXT) Invest	Your Donation	1
	Outline United Way of the I	National Capital Area			
	United Source Working focus good throughout the N	ing in partnership with on Education, Income quality of life. By doin ational Capital Region.	more than 950 commu e, and Health – the buil g this we enrich the live	nity partners, we ding blocks for a is of people	
	(INTRODUCTORY P contributions inve service agency (yo	ANELS - PRIMARY DESIGN ested in one or more Un u can select from a list	NATION PANEL OPTION TEX ited Way or a specific he on the next page).	(T) I would like my alth and human	
	+ Back			Continue 🕈	

Donor View





Cash Label	Cash	*
Cash Description		*
Cash Payment Question	I would like to contribute the following one-time cash amount:	▼
Cash Amount Label	Amount	*
Check Label	Check	*
Check Description		×
		Ŧ





Payment Types Available on the Donor Site (Configuring Payment Types)

The Payment Types available to the donor on the donor site are configured at the Organization level, under Option Sets > Payment Type. Once a Payment Type Set is configured, it can be associated to a Donor Group, and then associated to a Campaign. The Payment Type Set associated to the selected campaign is available on the donor site. For details on setting up Payment Types, please refer to further documentation, The New Admin's Guide to Campaign Management.









Designation Panels

Before proceeding with a pledge, the donor must designate their gift. The donor's view is based on the designation settings campaign administrators configure in Campaign Management. After Designation Panels are set up, you must select which panels you would like to use for your donor site. To do this, open the Campaign level > Your Campaign > Designation Panels.

Note: For detailed instructions on configuring Designation Panels, please see further documentation, The New Admin's Guide to Campaign Management.

	Admi	n View			
😫 🚱 💡 🧨 Campaign 🔚 Setting	s 📝 Registration	Designation Panels	🛋 Email	👗 Users	Payments
Panels					
Introductory Panel	Designation Panel	1		•	
Primary Panel	Primary Panel 1			•	
Locate An Agency Panel	Test Locate an Age	ncy		•	
l					
Panel Item Exceptions Search Agencies Ry Identification	•				
By Location					
search					
Search Results		Ir	clusions		
[A] Kendal's Agency 1 [Al Test for P intry Participant		[CU] United Way of the	e National Cap	ital Area	-





Introductory Panel Content

The Introductory panel contains the items you wish to display in the "Invest in your Donation" area of the Pledge Now page. To access and edit the text content, open the Campaign level > Your Campaign > Websites > Your Website > Content > Designation Panels.

Website Caption	DN Step 2: Donor Information	Step 3: Review	Step 4: Comp	lete
Step 1: Pledge Information	Step 2: Donor Information	Step 3: Review	Step 4: Comp	lete
← Back				
← Back				This is the
			Conti In	troductor Panel
Cash Payment			-	1
I would like to contribute	ute the following one-tin	ne cash amount:		
Amount \$				
· · · · · · · · · · · · · · · · · · ·			1	
(INTRODUCTORY PANE	LS - INTRODUCTORY PAN	IEL HEADER TEXT) Invest	Your Donation	+
 United Way of the 	National Capital Area			
United Work Way Statement of the second good throughout the N	ing in partnership with r on Education, Income quality of life. By doing lational Capital Region.	nore than 950 commur , and Health – the build g this we enrich the live	ity partners, we ding blocks for a s of people	
 (INTRODUCTORY P contributions inve service agency (yo 	ANELS - PRIMARY DESIGN. ested in one or more Uni ou can select from a list c	ATION PANEL OPTION TEX ted Way or a specific he on the next page).	(T) I would like my alth and human	+
	INTRODUCTORY PANE United Way of the United Way of the	Would like to contribute the following one-un Amount S (INTRODUCTORY PANELS - INTRODUCTORY PAN O United Way of the National Capital Area Working in partnership with f Gous on Education, Income good quality of life. By doing throughout the National Capital Region. (INTRODUCTORY PANELS - PRIMARY DESIGN contributions invested in one or more Uni service agency (you can select from a list of		I would like to contribute the following one-time cash amount. Amount \$ (INTRODUCTORY PANELS - INTRODUCTORY PANEL HEADER TEXT) Invest Your Donation United Way of the National Capital Area Working in partnership with more than 950 community partners, we focus on Education, Income, and Health – the building blocks for a good quality of life. By doing this we enrich the lives of people throughout the National Capital Region. (INTRODUCTORY PANELS - PRIMARY DESIGNATION PANEL OPTION TEXT) I would like my contributions invested in one or more United Way or a specific health and human service agency (you can select from a list on the next page).

Donor View

e traductore Denel	
ntroductory Panel	
Primary Designation Panel Option Text	(INTRODUCTORY PANELS - PRIMARY DESIGNATION PANEL OPTION TEXT) I would like my contributions invested in one or more United Way or a specific health and human service
Header Text	(INTRODUCTORY PANELS - INTRODUCTORY PANEL HEADER TEXT) Invest Your Donation
Minimum Donation For Designation Explanation	(INTRODUCTORY PANELS - MINIMUM DONATION FOR DESIGNATION EXPLANATION)





	Designation Panels Content Key				
Loc.	Field	Description			
А	Primary Designation	This text for is the radio button that allows donors to			
	Panel Option Text	designate their contributions in more than one United Way.			
В	Introductory Panel	This is the text for the Introductory Panel header.			
	Header Text				
С	Minimum Donation For	This text explains what the minimum donation is and why it			
	Designation Explanation	was chosen.			
D	Introduction	This text is designed to provide information on the Primary			
	Text/Instructions	Panel options.			
E	Locate an Agency Title	This is the text for the title of the Locate an Agency Panel.			
F	Locate an Agency	This text is designed to provide instructions on using the			
	Instructions	Locate an Agency Panel.			
G	Search National	This text is designed to provide instructions on how to use			
	Database Instructions	the National Database Search.			
Н	Write-In Agency Title	This is the title of the Write-In Agency panel.			
1	Write-In Agency	This text instructs the donor how to use the Write-In Agency			
	Instructions	functionality.			
J	Write-In "pop up"	This text appears below the Write-In Agency Title, and is			
	Instructions	designed to provide additional instruction on the Write-In			
		Agency functionality.			
к	Negative Designation	This text is designed to provide instructions on using			
	Instructions	Negative Designation.			
L	Auto Allocation Title	This is the title of the Auto-Allocation panel.			
м	Donation Distribution	This is the title that appears on the Primary Panel, for the			
	Title	Donation Distribution.			
Ν	Designation Instructions	This text is designed for the designation instructions on the			
		Primary Panel.			
0	Find an Agency Title	This is the title for the Find an Agency Panel.			
Р	Find an Agency Search	This text is designed to provide instructions on how to use			
	Instructions	the Find an Agency Functionality.			
Q	Search Results	This text provides search result information.			
	Instructions				
R	Recipient Agency Title	This is the title for the recipient agency.			
S	Recipient Agency	This text is designed to provide information on the recipient			
	Instructions	agency.			
Т	Agency Search Page	This text is designed to provide information on the agency			
	Instructions	search page.			
U	Find a Different Agency	This is the label used for the option to find a different			
	Label	agency.			





Introductory Panel Configuration

The designation options that display in the Introductory Panel are set up at the Organization level > Your Organization > Designation Panels. When adding a new panel, choose "Introductory" for the Panel Type.

😫 😋 🔗 📰 Panel	📱 Items 🛛 🔀 Images 🛃 Information
Туре	Introductory + Introductory
Description	Primary LocateAnAgency *
Public	
Always profile by my Organization	

After a panel has been created, add items to the panel. These items are what will display on the Introductory Panel of the donor site.

Designation Panel (Designation Pan	el 1) 🔀 Images	E Information	n	United W National C is the on choose fr Introduct because in designat configur Organiza	Vay of the capital Area ly item to rom on my cory Panel t's the only ion I have red at the tion level.
Туре	Name	_	Stat	us		
Catalog United Way	United Way of the Na	ational Capital A	rea n/a	1	🎚 🕁 🦻	
20 Size						

Note: For details on configuring Designation Panels, please see further documentation, The New Admin's Guide to Campaign Management.

Primary Panel Content

If the donor chooses the option to designate their gift to one or more United Way or Agency (this option is noted as B on the Introductory Panel), they will be brought to the Primary Panel. Also located on this page is the option to use the Locate an Agency or Write-in Agency functionality. Please refer to the Designation Panel Content Key, above, for information on each content field below.





Donor View



If "Provide new agency information" (write-in), located on the main Primary Panel page, is clicked, the following screen will appear on the donor site:

GIVE.					ADVO
✦ Pledge Now	Website Ca	otion			
✦ Home	Step 1: Pledg Information	e Step 2: Donor Information	Step 3: Review	Step 4: Complete	
✦ News & Events			1	1	
✦ Custom Page Title	(PRIMARY PANEL -	WRITE-IN AGENCY TITLE) Pro	ovide agency information	— н	
✦ Leadership Levels	(PRIMARY PANEL - V donate to:	VRITE-IN AGENCY "POP-UP" IN	ISTRUCTIONS) Enter the a	gency you wish to	J
✦ Contact Us	Agency Name Country	United States	•		
Privacy Policy	Address 1				
Logged In: K Kirby	Address 2 City State	- select state -		(optional)	
	Zip Code Contact			(optional)	
	Phone EIN	(optional)			
	Agency Email			(optional)	
	X Cancel searc	h			





If "Locate an Agency," located on the main Primary Panel page, is clicked, the following screen will appear on the donor site:

(PRIMARY PAN	NEL - LOCATE AN AGENCY TITLE) Locate an Age	ncy —Eose 🗙
Country	United States 👻	
Agency Name		
EIN		
City		
State	- select state -	
Zip	with this zip 🔹	
Acct. Code		
	→ search	
	Displaying results 1 - 20 of 52	
	123	Next 🕈
Alabama (374)		
Alaska (51)		
Arizona (247)		
Arkansas (202)		
California (1710)		
Colorado (480)		
-	had a second and the	

Admin View

The content entered here will only be visible on the donor site if the item the field refers to is configured correctly. Please refer to further documentation, The New Admin's Guide to Campaign Management, to ensure you have enabled all items you expect to show.





Primary Panel		
D — Introduction Text / Instructions	(PRIMARY PANEL - INTRODUCTION TEXT / INSTRUCTIONS) You may direct your gifts to support a United Way partner agency, other United Way or any health and human service 501(c)(3) non-profit, tax-exempt organization (subject to certification). Gifts will be at United Way discretion	* 11
E - Locate an Agency Title	(PRIMARY PANEL - LOCATE AN AGENCY TITLE) Locate an Agency	* *
F Locate An Agency Instructions	(PRIMARY PANEL - LOCATE AN AGENCY INSTRUCTIONS) A new window will open with a list of non-profit organizations. Click the 'Select Agency' icon next to the organization name to add	
G - Search National Database Instructions	(PRIMARY PANEL - SEARCH NATIONAL DATABASE INSTRUCTIONS) Search the national database of non-profit organizations.	*
H - Write-In Agency Title	(PRIMARY PANEL - WRITE-IN AGENCY TITLE) Provide agency information	*
Write-In Agency Instructions	(PRIMARY PANEL - WRITE-IN AGENCY INSTRUCTIONS) If you cannot find the agency you want using the 'Search National Database' or 'Locate an Agency' tools, enter the agency	•
J — Write-In Agency "Pop-up" Instructions	(PRIMARY PANEL - WRITE-IN AGENCY "POP-UP" INSTRUCTIONS) Enter the agency you wish to donate to:	*
K— Negative Designation Instructions	(PRIMARY PANEL - NEGATIVE DESIGNATION INSTRUCTIONS) If you have invested your gift in one or more of the above areas and do not want a particular agency to receive a portion of your gift,	*
Auto Allocation Title	(PRIMARY PANEL - AUTO ALLOCATION TITLE) Unallocated contributions will go to % DefaultAgencyName%	*
M — Donation Distribution Title	(PRIMARY PANEL - DONATION DISTRIBUTION TITLE) Donation Distribution	*
N — Designation Instructions	(PRIMARY PANEL - DESIGNATION INSTRUCTIONS) Please choose how your total annual gift of {0} is invested. You may give all of your donation to one organization or divide it among several.	• = =





Primary Panel Configuration

The items on this page are set up at the Organization level > Your Organization > Designation Panels. Add a new Designation Panel and Panel Type; select "Primary" for the Panel Type.

😫 😋 🤗 🚆 Panel	Items	📘 Images	http://www.com	
Type Name Description	Introductory Introductory Primary LocateAnAgen	▼ *		*
Public Always profile by my Organization				

After a panel has been created, select a "Default Designation" or add items – either by searching in via the Dynamic Search or by selecting one of your Panel Groups – to the panel. These items are what will show on the Primary Panel of the donor site.

Decignation Danel (Drima	n Danal 1)			
Designation Panel (Prima	0			
Panel 📰	i Items	📘 Images	🛃 Inforr	Default Designation
Туре	Primary	*		J
Name	Primary P	anel 1		*
Description				
Default Designation	@ 🖉 🗙 🗛	APD: American A	Association o	of People with Disabilities []
Public				
Always profile by my Organizat	tion 🔳		_	
Save / Update 🙆 Cancel / R	C Ite a	or can select ems, such as Panel Group	;	

Note: Panel Groups are set up at the Organization level, under Your Organization > Panel Groups.

Note: For details on configuring Designation Panels, please see further documentation, The New Admin's Guide to Campaign Management.





Locate an Agency Configuration

The designation options that display in the Locate an Agency Panel are set up at the Organization level > Your Organization > Designation Panels. When adding a new panel, select "LocateAnAgency" for the Panel Type.

😫 🚱 💡 🚆 Panel	🔚 Items 🔣 Images 🛃 Information
Туре	LocateAnAgency 🔻 *
Name	Introductory Primary
Description	
Description	k}
Public	
Always profile by my Organization	
Dynamic	

After the Locate an Agency Panel has been created, enter the "Criteria" information, located under the "Criteria" tab.

😫 🔮 🥘 💡 🔚 Pan	el 📲 Criteria	🔀 Images	High Information
Grouping Level 1 Grouping Level 2	State City	• •	
Grouping Level 3	UW funded 👻		
Filter	 By Country By State By United Way By Entity Type 		2

Note: For details on configuring Designation Panels, please see further documentation, The New Admin's Guide to Campaign Management.





Donor Information

After a donor enters all required pledge information, they will be required to provide their personal and contact information. To access, open the Campaign level > Your Campaign > Registration.

LIVE UNITE	D United &				
GIVE.					ADVOCATE
✦ Pledge Now	Website Captio	on			
✦ Home	Step 1: Pledge Information	<u>Step 2: Donor</u> Information	Step 3: Review	Step 4: Complete	•
News & Events				1	_
Custom Page Title	+ Back			Continue 🕇	•
Leadership Levels	Please carefully review information, enter the i complete the process.	your information below nformation in the space To make changes to y	 I o make changes t s provided and click our contribution, click 	to your personal th <u>e 'Continue' button tr</u> k Optional Fields	2
✦ Contact Us	Account Information			are highlighted	
Privacy Policy	Username				
	Personal Information	Personal Information			
Logged In:	Employee Number		(optional)		
Test Donor	Prefix	(option	al)		
D-	First Name	Test			
	Middle Name		(optional)		
	Last Name	Donor			
	Suffix	(optional)			
	Nickname		(optional)		
	How often do you give charities a year?	e to 1-5 times a year	🖸 — C 👞		
				Regi	istration
BT	Home Contact Informat	tion		Feile	ds - Can
	Home Email Address			que	estions
Work Contact Information (B) and Address (A)	or Phone Number 1				
continue below	Phone Number 2		(optional)		
Variation and the second second	A Contractor of	Martin and Color			

CO	🤰 🥍 Campaign	Settings	🖌 Registr	ation 📰 De	esignation Panels	📑 Email	👗 Users	s 🧹 Payme	nts	
dress -	— A									
Hom	ne Address		Active	Required						
Wor	k Address		Active	Required						
ntact Inf	formation — E	\$								
Hom	ne Contact Informat	ion 🖪	🛚 Active 🛛	Required						
Wor	k Contact Informat	ion 💽	Active	Required						
aistratio	n Fields - C									
gistratio	on Fields — C									
gistratio Fiel	on Fields — C		charitica	Field Type	e Default Value			Validation	Active	Requi
jistratio Fiel 1	on Fields — C Id Label How often do	you give to o	charities	Field Type	Default Value 1-5 times a ye 5-10 times a y 10-15 times a 15+ a year	ar ear year	* *	Validation None	Active	Requi
gistratic Fiel 1	n Fields — C Id Label How often do	you give to o	charities	Field Type List ▼	 Default Value 1-5 times a ye 5-10 times a y 10-15 times a 15+ a year 	ar ear year	•	Validation None	Active	Requi
jistratio Fiel 1 2 3	n Fields — C Id Label How often do	you give to o	charities	Field Type List Text Text	Default Value 1-5 times a ye 5-10 times a y 10-15 times a 15+ a year	ar ear year	•	Validation None	Active	Requi
jistratio Fiel 1 2 3 4	In Fields — C Id Label How often do	you give to o	charities	Field Type List V Text V Text V	 Default Value 1-5 times a ye 5-10 times a y 10-15 times a 15+ a year 4 	ar ear year	4	Validation None	Active	Requi
pistratio Fiel 1 2 3 4 5	n Fields — C d Label How often do	you give to o	charities	Field Type List • Text • Text • Text • Text •	 Default Value 1-5 times a ye 5-10 times a y 10-15 times a 15+ a year 	ar ear year		Validation None None None None None	Active	Requi
pistratio Fiel 1 2 3 4 5 6	n Fields — C d Label How often do	you give to o	charities	Field Type List • Text • Text • Text • Text •	 Default Value 1-5 times a ye 5-10 times a y 10-15 times a 15+ a year 	iar iear year	× •	Validation None None None None None None None	Active	
gistratio Fiel 1 2 3 4 5 6 7	n Fields — C d Label How often do	you give to o	charities	Field Type List • Text • Text • Text • Text • Text • Text •	Default Value 1-5 times a ye 5-10 times a y 10-15 times a 15+ a year ∢	ar ear year	•	Validation None None None None None None None None	Active	• Requi





Acknowledgement

If configured in OPPS, Acknowledgement fields will appear on the Donor Information page of the donor site. These fields will resemble the figure below. Acknowledgement is set up and packaged at the Organization level, and then associated to a campaign at the Campaign level, under Campaign Settings. To access for configuration, open the Organization level > Your Organization > Option Sets > Acknowledgement.

	Donor	View	
Step 1: Pledge Information	Step 2: Donor Information	Step 3: Review	Step 4: Complete
+ Back			Continue 🕈
Please carefully review your infor the 'Continue' button to complete Loyal Contributor Notice - if y contact information below (in-	mation below. To make changes to your pe the process. To make changes to your con ou have been giving to United Way for cluding home email address) to be red	rsonal information, enter the infor tribution, click on the 'Back' button r 10 years or more, please tak cognized for your outstanding	mation in the spaces provided and click a a moment to complete the commitment!.
Acknowledgements			
 ☑ I would like to release my na (Please uncheck the box if you w ☑ I have been a loyal contribute 	ame and address to the United Way or ager rould like to remain Anonymous). tor to UW for 10 years or more	Each Acknowled Question is packa an Acknowledge	gement aged in ement
Leadership Recognition		Set, and then page	ckaged
Preferred Recognition Name		Option Packa	ige
	I prefer to remain anonymous in publication	ns.	
Account Information			
Username Same	ble Use Only		
Personal Information			
First Name			
Last Name	Sample Use Only		
I qualify as a loyal contribut	or select (optional)		
Home Contact Information	1		
Home Email Address	(optional)		
or			
Phone Number 1	(optional)		
Phone Number 2	(optional)		



Admin View

2 607	Y Leadersh	ip 🃫 Corp	orate Match	Acknowledgement	Payment Type	Designation	Panel
Language	English		•				
Label		RELEASE			— A		
Question Text		t would like t	to release m	ny name and address to t	he agency(ies) i	eceiving my cor	* * — B
Checked By D	efault	▽ — C					
Question Inter	nt	✓ If donors	check the a	nswer box, their name sł	nould be release	d to recipient age	ncies — D
Contribution T	hreshold (\$)		—Е				

At the Campaign level, you must remember to associate the Option Package that contains the desired Acknowledgement Questions Set to your campaign. To access: Campaign level > Your Campaign > Settings.

😫 😋 💡 🧨 Campaign 🔚 Settings 📝	Registration 🛄 Designation Panels 📑 Email 🍐 Users
Settings	
Start Date	
End Date	
Estimated Potential Donors	
Estimated Online Respondents	
Estimated Batch Respondents	
Align Donors By	Work Zip Code
Option Package	IP2011
Reporting Option Package	- organization default - 🔹 🔻
Company Option Package	IP Local Admin 👻
Designation Match Election Option Set	- select - 💌
Direct Match Request Option Set	- select - 🔻
man An Andrea A	and the set of the set

	Acknowledgement Key					
Loc.	Field	Description				
А	Acknowledgement	This text will be used to identify the Acknowledgement				
	Question Label	Question. The donor will not see this text.				
В	Acknowledgement	Enter an Acknowledgement Question in this field.				
	Question Text					
С	Checked by Default	If checked, the box in front of the Acknowledgement Question				
		will be marked as default on the donor site and the donor will				
		need to uncheck it if they do not wish to participate.				
D	Question Insert	If checked, the donor's name will be released to recipient				
		agencies.				
E	Contribution Threshold	This is the dollar amount of the contribution threshold.				

Note: For additional information on configuring Acknowledgement Questions, please refer to further documentation, The New Admin's Guide to Campaign Management.





Leadership Recognition Field

The Leadership Recognition Field is where the donor can enter their recognition name. The text that appears for these instructions can be changed at the Campaign level, under Your Campaign > Websites > Your Website > Content > Leadership Recognition. For details on additional Leadership Level content, see the Leadership Levels section in this document, above. For more information on configuring Leadership Levels, please refer to further documentation, The New Admin's Guide to Campaign Management.

Donor View

	Step 2: Donor Information	Step 3: Review	Step 4: Complete
+ Back			Continue 🔶
Please carefully review your informat the 'Continue' button to complete the	ion below. To make changes to your p process. To make changes to your co	personal information, enter the informa intribution, click on the 'Back' button.	tion in the spaces provided and clicl
Loyal Contributor Notice - if you contact information below (inclu	have been giving to United Way fo ding home email address) to be ro	or 10 years or more, please take a ecognized for your outstanding co	a moment to complete the mmitment!.
Acknowledgements			
☑ I would like to release my name (Please uncheck the box if you woul) I have been a loyal contributor	and address to the United Way or ag d like to remain Anonymous). to UW for 10 years or more	ency(ies) receiving my contribution so	that I may be acknowledged
Leadership Recognition			
Preferred Recognition Name			
i i ci ci co i i co gi i co i i conto			
E Lor	afer to remain apopumous in publicati	000	
🖾 I pr	efer to remain anonymous in publicati	ions.	
I pr	efer to remain anonymous in publicati	ions.	
T pr	efer to remain anonymous in publicati	ions.	
Account Information Username Sample	efer to remain anonymous in publicati	ions.	
Account Information Username Sample Personal Information	efer to remain anonymous in publicati	ions.	,
I pr Account Information Username Sample Personal Information First Name	efer to remain anonymous in publicati Use Onlv Sample Use Only	ions.	,
I pr Account Information Username Sample Personal Information First Name Last Name	efer to remain anonymous in publicati Use Onlv Sample Use Only	ions.	
Account Information Username Sample Personal Information First Name Last Name I qualify as a loyal contributor.	efer to remain anonymous in publicati	ions.	
Account Information Username Sample Personal Information First Name Last Name I qualify as a loyal contributor. Home Contact Information	efer to remain anonymous in publicati	ions.	
Count Information Username Sample Personal Information First Name Last Name I qualify as a loyal contributor. Home Contact Information Home Email Address	efer to remain anonymous in publicati	ions.	
Control Contr	efer to remain anonymous in publicati	ions.	
Account Information Username Sample Personal Information First Name Last Name I qualify as a loyal contributor. Home Contact Information Home Email Address or Phone Number 1	efer to remain anonymous in publicati	ions.	
Control Contr	efer to remain anonymous in publicati	ions.	

Preferred Recognition Label	Preferred Recognition Name	
		*
Leadership Recognition Instructions		
		Ŧ
Leadership Recognition Instructions Enabled		





Review

Once all donor information has been entered, the donor will be presented the Review page. The donor may change any information displayed on this page by selecting the "Edit" button, located in each section. To edit the review message, go the Campaign level > Your Campaign > Websites > Your Website > Content > Contribution Review.

LIVE UNITE	United 😵				
GIVE.					ADVOCATE
Pledge Now	Website Captio	on			
✦ Home	Step 1: Pledge	Step 2: Donor Information	Step 3: Review	Step 4: Complete	•
News & Events					
✦ Custom Page Title	+ Back		Sub	mit Contribution 🗕	
Leadership Levels	Please review your ent changes. If you are sat You will then have the	ire contribution below, i isfied, please click "Su opportunity to print you	using the "Edit" button ibmit Contribution" to c ir receipt.	s to make any omplete this process	ŝ.
✦ Contact Us	edit Personal Inform	mation			
Privacy Policy	Name Test D Home Phone	lonor			
Logged In: Test Donor	Home Email home	email@email.com Visconsin St. Washingtor	n DC 55555 US		
	Work Phone	visconsinist, washingto	,		
	Work Email worke	mail@email.com			
	edit Transaction				
	Status Pendir	ng			
	Payment Type Cash	_			
	Pledge \$100.0	0			
	edit Charity Details				
	100.00 % United Way	or the National Capital Are	a		
	+ Back		Sub	mit Contribution 🗕	

Donor View

frontstream	∩ WORKPLACE PHILANTHROPY
😫 😋 💡 🧻 Website 🚦	Content 🗊 News 🔯 Events 🦂 Users
Contribution Review	•
Contribution Review Page	
Contribution Review Instructions	Please review your entire contribution below, using the "Edit" buttons to make any changes. If you are satisfied, please click "Submit Contribution" to complete this process. You will then have the opportunity to print your receipt.
Contribution Review Instructions Enabled	
Contribution Review Message	
Contribution Review Message (No Donation)	





Complete Transaction

After the donor has reviewed their information and clicked "Submit Contribution," they will be brought to the Completion page. On this page the donor will be able to print their pledge summary for their records and they have the opportunity to participate in a campaign survey.

	D	onor View	,		
LIVE UNITE	United 😵				
GIVE.					ADVOCATE.
✦ Pledge Now	Website Captio	n			
✦ Home	Step 1: Pledge	Step 2: Donor	Step 3: Review	Step 4: Complete	
✦ News & Events				_	
✦ Custom Page Title	+ Back		Print pledge sum	mary 🕇 Logout 🕈	
✦ Leadership Levels	Thank You!				
Contact Us	Please participate in a s	survey. We value your	feedback!		
Privacy Policy					
Logged In:	+ Back		Print pledge sum	mary 🕇 Logout 🔿	
Test Donor					

The campaign survey questions are not customizable; however they can be enabled or disabled for your site by going to the Campaign level > Your Campaign > Websites > Your Website > Content > Survey. See the Admin View, below.

LIVE UNITI		
GIVE.		ADVOCATE
Pledge Now	Website Caption Kenda's Dummy Graanization is conducting a survey of participants who have completed	4
✦ Home	our online giving process. We are trying to understand how to improve online giving and make the process more compatible with the needs of our donors. Please take a moment	
✦ News & Events	to provide us with your feedback.	
✦ Custom Page Title	Air responses will be treated confidentially and kept anonymous.	
✦ Leadership Levels	First time ever	
✦ Contact Us	Once a month	
Privacy Policy	Once a week	
Logged In: Test Donor	 Every day Many times per day 	
	Your relationship with United Way is as	
	A first time donor	
	A repeat donor (2-5 campaigns)	
	A long-term donor (over 5 campaigns)	
	Please rate the following statements about your giving experience	
	Strongly Strongly Disagree Disagree Neutral Agree Agree	
	1. I was able to give online without	
	2. The United Way online giving process	
	3. The process of giving online was	







Thank You Message

The campaign coordinator has the option to enter a Thank You Message that will be presented to the donor at the end of the pledging process. To access, open the Campaign Level > Your Campaign > Websites > Your Website > Content > Thank You Message.

Don	or V	iew

GIVE.					ADVOCATE.	
✦ Pledge Now	Website Caption					
✦ Home	Step 1: Pledge	Step 2: Donor Information	Step 3: Review	Step 4: Complete		
✦ News & Events						
✦ Custom Page Title	+ Back		Print pledge sum	mary 🕈 Logout 🕈		
Leadership Levels	Thank You! Additional					
✦ Contact Us	Please participate in a survey. We value your feedback!					
Privacy Policy						
Logged In:	+ Back		Print pledge sum	mary 🕇 Logout 🕇		
lest Donor						

Admin View				
Thank You Message	•			
Thank You Message — A				
No Donation Thank You Message				
В				
Thank You Message Enabled	□ —c			