



# SecurityMetrics Assurance

SecurityMetrics Assurance safeguards one of the most valuable business assets—sensitive customer data. SecurityMetrics Assurance helps businesses reduce their liability and avoid unforeseen expenses in the event of compromise.

SecurityMetrics Assurance is a liability reduction program that provides tools for you to confidently operate your business without fear of the effects of compromise. SecurityMetrics Assurance helps you:

- Avoid unforeseen compromise expenses relating to PCI, HIPAA, GLBA and other data protection standards with breach coverage
- Reduce liability by locating sensitive payment card data with PANscan®, so it can be securely deleted
- Understand secure business operations with one hour of professional security consulting
- Implement secure card processing with a Data Protection Policy
- Decrease frustration by providing a simple and inexpensive way to reduce liability

## Key Components of SecurityMetrics Assurance:

### Data Breach Coverage

If you experience a data breach, an investigation may be ordered. Forensic investigations alone range between \$12,000-\$100,000. Fines and other fees from payment card brands and financial regulatory authorities may follow.

As you take steps to protect your business and customers through compliance with security standards, what if security gaps are overlooked? SecurityMetrics

Assurance provides up to \$100,000 per Merchant Identification Number (MID) to avoid compromise expenses relating to:

- Notification costs
- Forensic investigations
- Payment card brand replacement fees
- Payment card brand fines
- Regulatory fines/penalties
- Post event consultation to discuss notification and other requirements

### A Higher Standard of Service

SecurityMetrics differentiates itself from other liability reduction program providers through:

- Award-winning customer support to educate and assist with any questions regarding the SecurityMetrics Assurance program
- Industry-leading breach coverage to help you meet potential fines due to compromise
- Forensic investigation-based card data discovery technology that allows you to simply and quickly identify the location of unencrypted payment card data on business systems
- Simple to use portal that provides access to SecurityMetrics Assurance product features
- A comprehensive reporting console that allows you to pinpoint the status of your liability reduction program

## SecurityMetrics PANscan®

Many businesses unknowingly store unencrypted primary account numbers (PAN) in their business network. If you are compromised, storage of this data creates liability for you and your customers. PANscan is software that allows you to simply and efficiently discover unencrypted payment card data on networks, computers, and storage devices. SecurityMetrics PANscan helps reduce liability by pointing you to files where unencrypted PANs are stored—making them easy to delete. SecurityMetrics PANscan helps you:

- Reduce liability by locating sensitive customer data
- Save time and effort by scanning for unencrypted payment card data on business networks, workstations, optical drives, and attached storage devices
- Locate file paths to unprotected data making it easy to securely delete
- Be secure as PANscan meets PA-DSS requirements, and never stores, displays, or transmits card data
- Scan frequently as PANscan allows unlimited system scans per license
- Scan quickly as PANscan runs 10 times faster than a regular disk scan at about 1-3 Gigabytes per minute
- Receive unlimited support through video tutorials, an integrated help system, and live 24/7 SecurityMetrics technical support

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PANscan points merchants to unencrypted payment card data so it can easily be deleted.

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SecurityMetrics Assurance provides compromised merchants with up to \$100,000 per Merchant Identification Number (MID).

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## Data Protection Policy

Keeping up to date with the latest threats facing businesses may be difficult. SecurityMetrics Assurance provides a general policy you may use as a template to implement your own security policies.

## Security Consulting

Business network security may not be your specialty. SecurityMetrics Assurance includes one hour of free consulting to help you discover best practices for secure business operations.

## About SecurityMetrics

SecurityMetrics assists in protecting electronic commerce and payments leaders, global acquirers, and their retail customers from security breaches and data theft. The company is a leading provider and innovator in merchant data security and compliance, and as an Approved Scanning Vendor and Qualified Security Assessor, has helped over 1 million organizations manage PCI DSS compliance and/or secure their network infrastructure, data communication, and other information assets. Founded in October 2000, SecurityMetrics is a privately held company headquartered in Orem, Utah, USA.